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Learning Needs Analysis

We believe that things work more smoothly when everyone really understands each other. Because of this, we'd love to conduct a Learning Needs Analysis - helping us, to help you.

What is a Learning Needs Analysis?

A Learning Needs Analysis involves a set of questions covering all areas of digital marketing - designed to assess skills against different levels of difficulty.

Objectives:

By the end of this, we will be able to:

- Identify where any knowledge gaps are.
- Use this to understand how we can improve our relationship with you day-to-day.
- Better cater our communication around our findings.
- Create an optional custom training programme (or one-off session) to support learning.

The Benefit - A True Partnership:

- You will have an increased understanding of our digital marketing services.
- We will have more awareness of how we can work together to achieve your business goals & objectives.
- You could receive digital marketing training that is designed around your needs.
- Overall, driving increased ROI for your business.

We truly believe that knowledge is power - and when our clients understand more about what we do, amazing things happen. It's a win-win. A True Partnership.

